



SPAR Merrion Row staff Joanna Staron, Anna Carter and Sandra McCormack at the Checkout Best in Fresh Awards

SPAR Merrion Row wins prestigious fresh food retailing award

SPAR Merrion Row in Dublin has been recognised by Checkout magazine as being the “Most Creative Fresh Food” Outlet in the country.

SPAR Merrion Row has been recognised as one of Ireland’s premier fresh food retailers at the Checkout Best in Fresh Awards 2106, where more than 250 retailers gathered at The Shelbourne Hotel to celebrate excellence in fresh food retailing.

SPAR Merrion Row were also runners up in the Best Deli and Freshest food-to categories. This store has previously won the Best Presentation of Fresh Foods in the 2014 Best in Fresh Awards, demonstrating the continuing high standards of the fresh produce in this store. If any retailer is in doubt of what you need to do to excel in fresh food retailing, it would be worth their while taking a visit to their store. Thomas Ennis and his team have raised the bar in terms of what we have come to expect in the food-to-go space. They are constantly innovating and trying new concepts and the shop is a veritable feast for the eyes.

Speaking at the awards Stephen Wynne-Jones, Checkout Editor said: “The stores acknowledged at the Checkout Best in Fresh Awards are the real

standard bearers when it comes to excellence in fresh produce retailing. When it comes to fresh produce, the bar continues to be raised, and those retailers rewarded here today can truly be said to be amongst the best in Ireland, as well as in Europe.”

Commenting, Colin Donnelly, Sales Director of SPAR said: “We would like to congratulate the team at Merrion Row on this prestigious win. We encourage all of our retailers to customise their offering for the communities in which they operate and the fresh foods department in Merrion Row is a prime example of this and as a result the store has been recognised for its excellence by its peers. They are a very dedicated team who put a lot of hours into the shop. They provide an excellent service and quality shopping experience for all their customers. Congratulations to Thomas Ennis and his team on a fantastic achievement.”

Other SPAR stores that were finalists in this year’s Best in Fresh Awards were Sharkey’s SPAR Express in Tuam, Co Galway and Kavanagh’s SPAR in Ennis, Co Clare.

Congrats to all on achieving such high standards in your stores and keep up the good work!